CRASH MY BASH!

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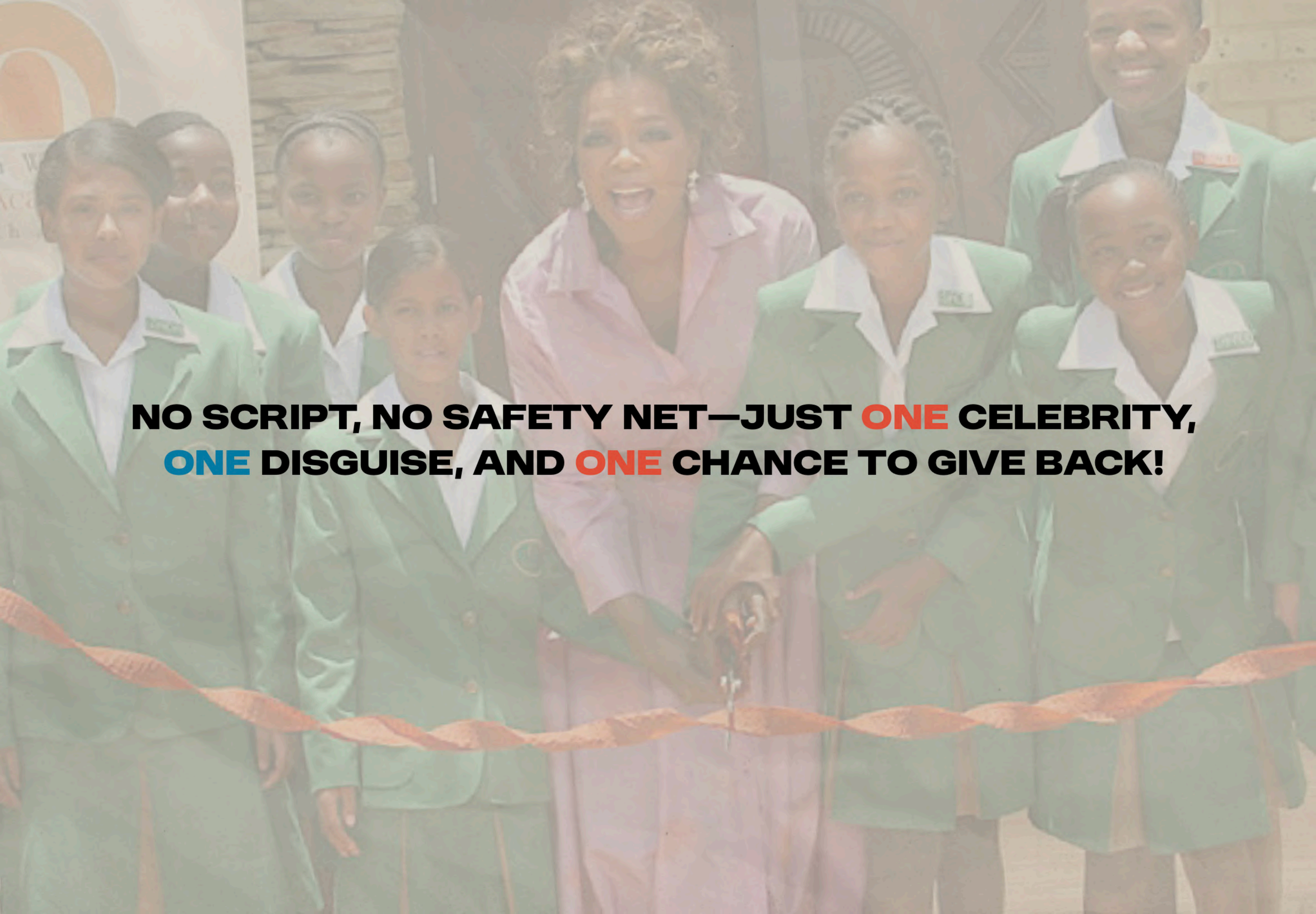
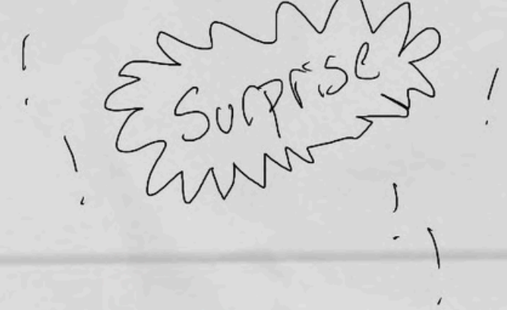
CRASH MY LOGLINE

CELEBRITIES GO UNDERCOVER AT UNIQUE EVENTS, COMPLETING HILARIOUS IMPROV CHALLENGES FOR A CHANCE TO WIN UP TO $25,000 FOR CHARITY! ALL WHILE STAYING INCOGNITO!



NO SCRIPT, NO SAFETY NET—JUST ONE CELEBRITY, ONE DISGUISE, AND ONE CHANCE TO GIVE BACK!

CRASH MY SYNOPSIS!



Imagine attending a lively community event—like a BBQ festival or a skatepark competition—when an elderly woman suddenly takes a dramatic fall. As you rush to help, she peels off a prosthetic and reveals your favorite celebrity in disguise! That's the magic of Crash My Bash!, the hidden-camera show that transforms ordinary celebrations into a purposeful, star-studded event!

Each episode features a beloved celebrity going undercover at an unsuspecting event, completing outrageous tasks while roping attendees into their antics—all to raise funds for a chosen charity. With hilarious surprises, heartfelt moments, and the ultimate "aha!" reveal, Crash My Bash! is a must-watch for fans and families alike!

CRASH MY EPISODE IDEAS

CELEBRITIES

TRIXIE MATTEL
CHANNING TATUM
BOB THE DRAG QUEEN

TONY HAWK
RYAN SHECKLER
JOHNNY KNOXVILLE

GUY FIERI
MARTHA STEWART
BOBBY FLAY

KEVIN DURANT
STEPHEN CURRY
DWAYNE WADE

EMILIA CLARKE
KIT HARINGTON
MAISIE WILLIAMS

CHARITIES

THE TREVOR PROJECT
glaad
IT GETS BETTER
TONY HAWK FOUNDATION
SHECKLER FOUNDATION
SKATEISTAN
GUY FIERI FOUNDATION
NO KID HUNGRY
WADE family FOUNDATION
EAT. LEARN. PLAY.
kdcf
SAME YOU
mencap The voice of learning disability
WWF

CRASH MY EPISODE IDEAS

CELEBRITIES

MOLLY RINGWALD
MATTHEW BRODERICK
LANCE BASS

WILL FERRELL
TIM ALLEN
CANDACE CAMERON

JONATHAN VAN NESS
JAMES CHARLES
SELENA GOMEZ

SIMONE BILES
SUNI LEE
GABBY DOUGLAS

KRISTIN CHENOWITH
JENNIFER HUDSON
TORI KELLY

CHARITIES

TO THE SCHOOL

unicef

St. Jude Children's Research Hospital

TOYS FOR TOTS

lipstick angels

Beauty bus FOUNDATION bringing beauty home

rare impact fund

RIGHT TO PLAY

FRIENDS of the CHILDREN

Special Olympics

KRISTIN CHENOWETH

Save The Music FOUNDATION

MUSICARES

CRASH MY PURPOSE!

BROAD AUDIENCE APPEAL

A light-hearted prank show blending nostalgia and purpose, "Crash My Bash!" offers a fun escape by revisiting celebrities' pasts while bringing laughter and emotional connection to diverse events, making it perfect for families and fans of all ages.

CELEBRITY CULTURE

Celebrity culture is thriving, and audiences love seeing their favorite stars in unexpected, vulnerable moments. The pranks, surprises, and unpredictability of "Crash My Bash!" makes it a goldmine for shareable clips, viral memes, and buzzworthy content across social media.

PURPOSEFUL PROGRAMMING

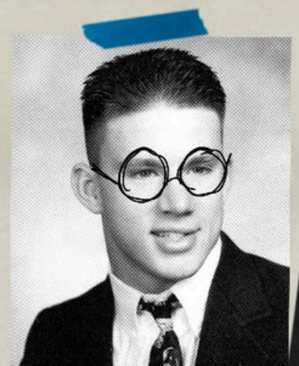
A charitable element taps into the rising demand for socially conscious content, inspiring celebrities to get involved by supporting causes that matter most to them.

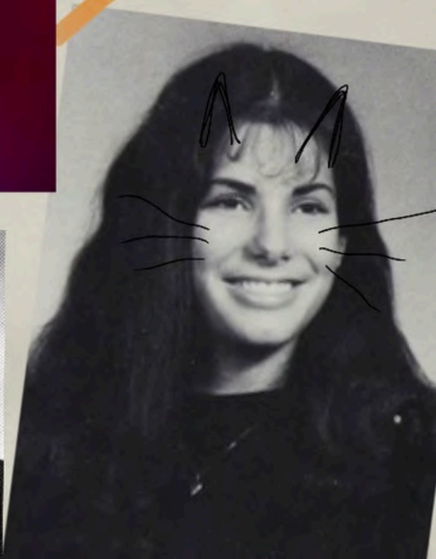
CRASH MY SIZZLE!

HA HA HA HA HA

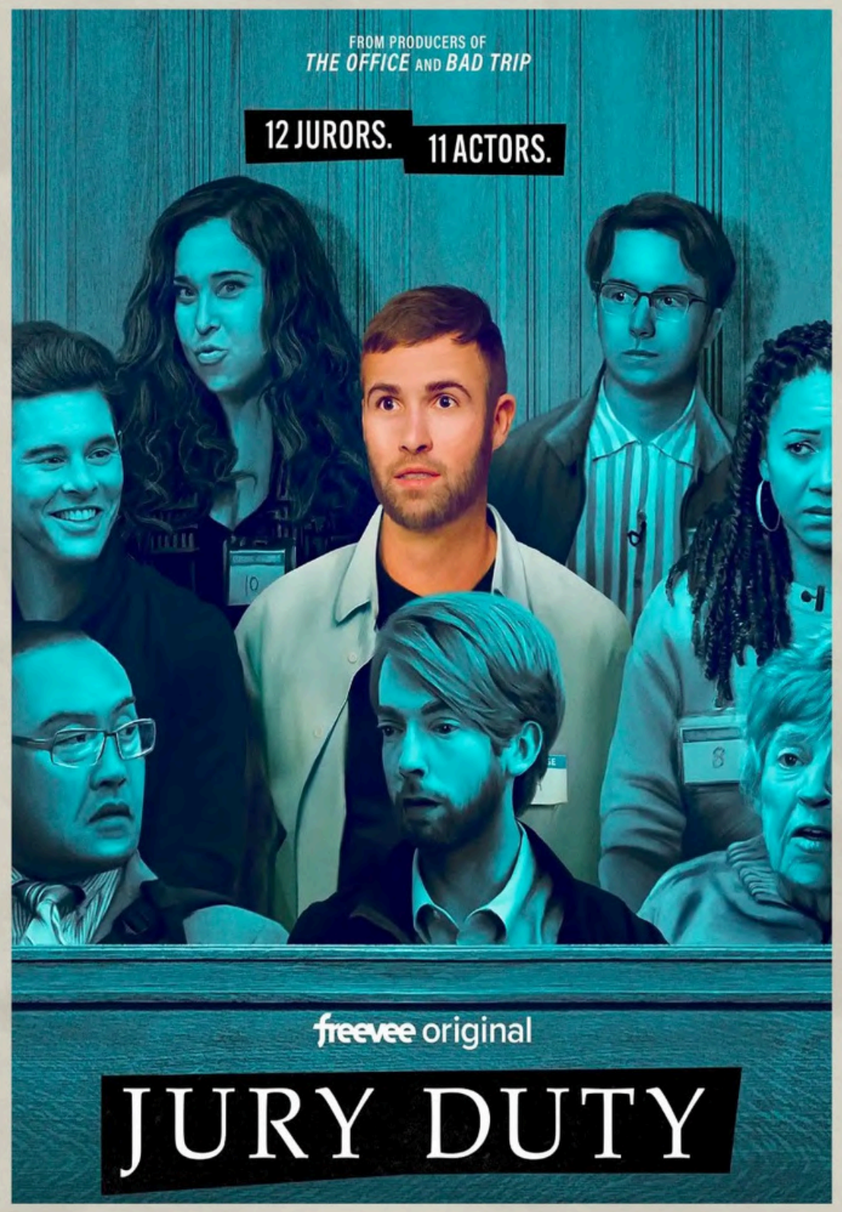
Class Reunion Episode

Click to watch the :45 second sizzle!





CRASH MY COMPS!

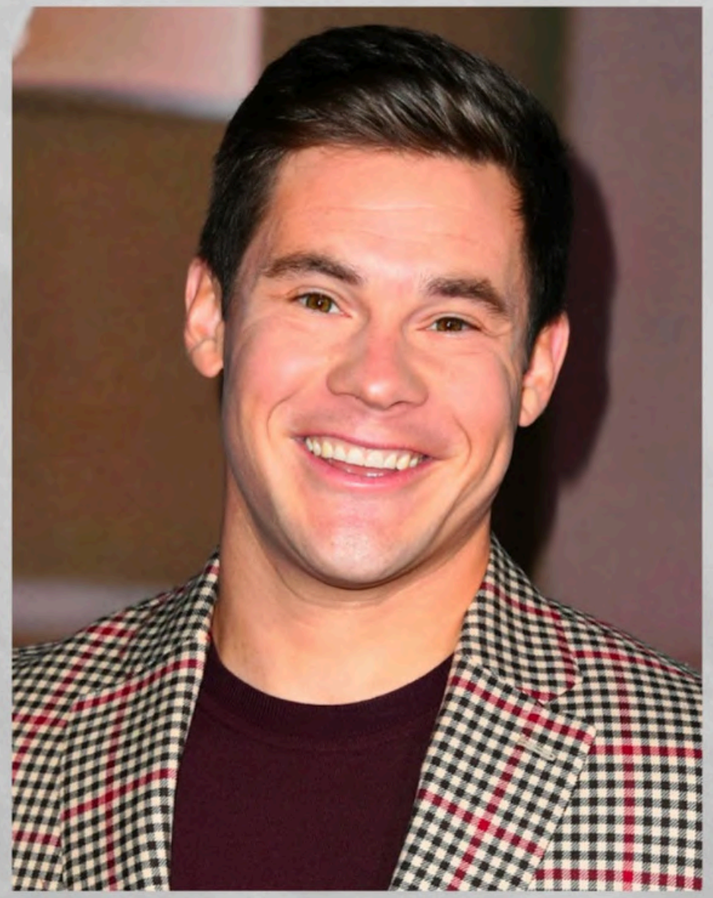


FREEVEE
4 EMMY NOMINATIONS

FOX
11 SEASONS

COMEDY CENTRAL
10 SEASONS

CRASH MY HOST CONSIDERATIONS



ADAM DEVINE

FORTUNE FEIMSTER

JOEL MCHALE

The face of the show from beginning to end. The main person guiding the celebrity through the introductions, hair/ makeup, the event, the challenges, viewers, etc.

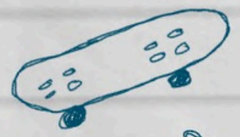
The ‘John Quinoes’ of the show.

CRASH MY TASK EXAMPLES

CLASS REUNION (UNDERCOVER AS ALUMNI OR CATERING STAFF)

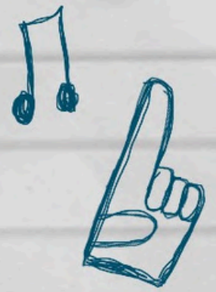
- Sing a wild karaoke song and convince an alumni to participate
- Ask an alumni to sign a photoshopped image of themselves in a yearbook
- Get an alumni to spike the punch
- Pull the fire alarm to spark mayhem for the BIG reveal.

SKATEPARK COMPETITION (UNDERCOVER AS BOOTH EXHIBITOR OR JUDGE)



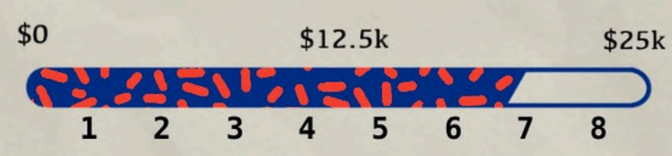
- Bring a stroller and have an event-goer watch the “kid”
- Convince a skateboarder to buy the new “turbo rockets” to cheat in the competition
- In disguise, Tony Hawk drops into the half-pipe with gravity-defying tricks before the BIG reveal.

CHOIR CONCERT (UNDERCOVER AS SUBSTITUTE CHOIR DIRECTOR)



- Introduce bizarre vocal warm ups exercises like animal noises and beatboxing
- Attempt to have the choir use ridiculous props like a foam finger with choreography
- The celebrity “accidentally” takes over with a showstopping belt for the BIG reveal

CRASH MY VISUALS!



TASK BAR IN LOWER THIRD WITH EACH TASK INCREASING IN PRICE & DIFFICULTY

HMU & WARDOBE SKETCHES FOR CELEBRITIES DISGUISE

BLUEPRINT VISUAL PLANS OF THE OUTRAGEOUS TASKS FOR THE CELEB TO UNDERGO

ARCHIVAL FOOTAGE OF THE CELEBRITY'S EXPERIENCE IN THE REALM OF THE EVENT

BTS OF THE HIDDEN CAMERA CONTROL ROOM

CRASH MY ACTS!

(CLASS REUNION EPISODE)

1

- Host introduces episode & celebrity
- Celeb package
- Celeb interview
(Why they want to do it, old school stories)
- School package

2

- Arrive at reunion
- BTS of crew setting up cameras and mics
- Celeb walkthrough and anxiety
- Celeb HMU + disguise
(who are they transforming into? classmate, bartender, DJ, etc.)
- Host gives celeb a rundown of whose who, dynamics, etc.
- Host discusses the tasks that the Celeb will need to complete

3

- Alumni arrive
- Celebrity in the field - interacting with alumni
- Host instructs the Celeb to do a series of tasks
- Host is almost caught…people speculating…

4

- Host reveals themselves to the reunion
- Host does a performance - if applicable
(musician, comedian)
- Interviews with random alumni
- Interview with celebrity
- Host leaves and reunion continues on
- Fall out and outro

CRASH MY TONES!

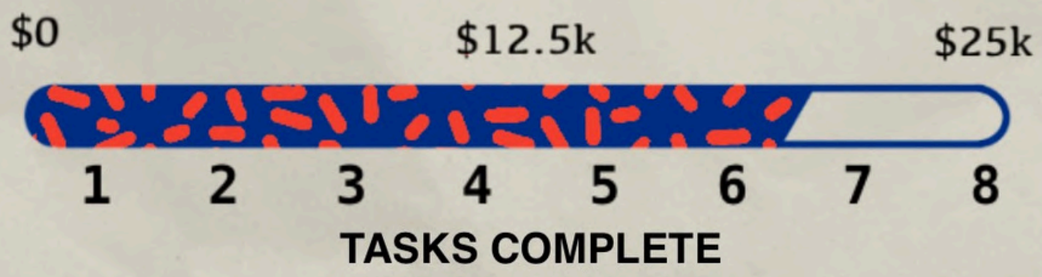
Family-friendly
Comedic
Nostalgic
Light-hearted
Mischievous
Feel-good
Over-the-top

CRASH MY DONATION

The cash prize of up to $25,000 is dependent on how many tasks the celebrity completes while going undetected.

The money will be donated to the charity appropriate for the event. In turn, attracting organic buzz from local press about the show, the celebrity, and donation!

(A minimum donation will occur regardless)



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